



MIDYEAR
2025



NEW Toy
product line on
pages 31-35



Party-Sized tag for the 8" and 13" sizes.



Bamboo Panda™
Clip-On
4" 34057



Bamboo Panda™
13" 34092



Bamboo Panda™
8" 34088



Bamboo Panda™
5" 33526



Tiny Turtle™
Clip-On
4" 34097



Tiny Turtle™
13" 34093



Tiny Turtle™
5" 33682



Tiny Turtle™
8" 34089



Sid Capybara™
Clip-On
4" 34099



Sid Capybara™
13" 34094



Sid Capybara™
8" 34090



Sid Capybara™
5" 33839



All styles

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Buoy Seagull
with Fry™
5" 33911



Buoy Seagull
with Fry™
8" 34087

Buoy Seagull
with Fry™
13" 34091



Xavier Purple
Axolotl™
5" 34044



NEW

Xavier Purple
Axolotl™
8" 34086



All styles



NEW

Orville Cowboy Hat™
5" 33922



Orville Cowboy Hat™
8" 34083



Cliff Travel Cup™
5" 33926



NEW

Cliff Travel Cup™
8" 34085



Kate Cowgirl Boot™
5" 33921



NEW

Kate Cowgirl Boot™
8" 34084



Party-sized tag only applies to 8" and 13" sizes.



Regina Pink Leopard™

Step into the spotlight with Regina, where every party is a dazzling event.

#1-563 ZOO



NEW

Kaia Snow Leopard™
5" 34078



NEW

Regina Pink Leopard™
5" 34079



NEW

Elena River Otter™
5" 34080



NEW

Alberta
Canadian Goose™
5" 34081



NEW

Fia Sheltie™
5" 34076



NEW

Astrid Rosy
Maple Moth™
5" 34082



Their wee size is a perfect fit in the palm of your hands.



NEW



Sawyer Baseball Cap™
5" 34069



NEW



Sally Pink Cowgirl Hat™
5" 34068



Sally Pink
Cowgirl Hat™

Stand tall, stand proud,
Sally shows you how to
dazzle the crowd!

#1-552
WHIMSICAL

Collect them all!



@palmpals.official



NEW

Sprinkle
Ice Cream™
5" 34075



Choco
B'Day Cake™
5" 34074



NEW



NEW

Tubby Rubber Duck™
5" 34067



NEW

Ashley
Iced Coffee™
5" 34071



Zelie
Pink Lemonade™
5" 34072



NEW



NEW

Dashi Cup Noodles™
5" 34073



NEW

Shortstop Soft Ball™
5" 34077



NEW

Oceana Mermaid™
5" 34070



All styles

PROGRAM HIGHLIGHT

PALM PALS™ CLIP-ON COLLECTION

P6-7

Purchase 48 pcs. of any Palm Pals™ Clip-on product on a single invoice and receive R1693 clip-on display strip at no charge available upon request.



Clip-on Display Strip
R1693 21" L
Fits approx. 12 pcs.



PROGRAM HIGHLIGHT

PALM PALS™ CLIP-ON COLLECTION

P6-7

Purchase \$375.00 of any Palm Pals™ Clip-on product on a single invoice in minimum quantities and receive a R1692 counter top display rack at no charge available upon request (\$50.00 value - Canada only).



3 Tier Clip-on Counter Display Rack
R1692



8.25" W x 27" H
Fits approx. 60 pcs.
Header Card: S0062

PROGRAM HIGHLIGHT

PALM PALS™ CLIP-ON COLLECTION

P6-7

Purchase \$1,000.00 of any Palm Pals™ Clip-on product on a single invoice and receive a R1683 display rack at no charge available upon request (\$100.00 value - Canada only).



Dual Spin Display Rack
R1683
15.25" W x 70" H
Fits approx. 144 pcs.
With wheel base 24"W
Header Card: S0061



Lady Spaniel™
Clip-On
4" 34098



Busky Husky™
Clip-On
4" 34120



Meow Kitty™
Clip-On
4" 34121



Skyla Blueberry Cow™
Clip-On
4" 34119



Truffle Brown Horse™
Clip-On
4" 34122



Sid Capybara™
Clip-On
4" 34099



Slomo Sloth™
Clip-On
4" 34118



Tiny Turtle™
Clip-On
4" 34097



Onyx Axolotl™
Clip-On
4" 34095



Hedgie Hedgehog™
Clip-On
4" 34117



Tackle Football™
Clip-On
4" 34096



Milky Tea Boba™
Clip-On
4" 34123



Peppa Pizza Slice™
Clip-On
4" 34124



Ages
12+
months



Betsy Chick™
Clip-On
4" 34058



Ella Bunny™
Clip-On
4" 34059



Silver Kitty™
Clip-On
4" 34061



Sunny Lab™
Clip-On
4" 34055



Ax Axolotl™
Clip-On
4" 34049



Ribbits Frog™
Clip-On
4" 34066



Piggles Spotted
Piglet™ Clip-On
4" 34052



Belle Strawberry
Cow™ Clip-On
4" 34051



Sweetie Cow™
Clip-On
4" 34050



Amanita Mushroom™
Clip-On
4" 34063



Juicy Strawberry™
Clip-On
4" 34062



Airy Avocado™
Clip-On
4" 34053



Bamboo Panda™
Clip-On
4" 34057



Chomps Shark™
Clip-On
4" 34060





April 2025 Debut



Ash Saber
Tooth Tiger™
5" 34048



Mo Woolly
Mammoth™
5" 34047



Sydney Aussie™
5" 33995



Billy Bison™
5" 33991



Puddles Mallard Duck™
5" 33993



Oatmeal
Goldendoodle™
5" 33994



Tide Hermit Crab™
5" 34046



Grévy Zebra™
5" 34045



Jenny Mountain
Goat™
5" 33992



Glen Loch Ness
Monster™
5" 34041



Xavier Purple
Axolotl™
5" 34044



All styles



Petey Peanut Butter™
5" 33990



JJ Strawberry Jelly™
5" 33989



Trixie Cereal™
5" 34043



Viva Party Hat™
5" 34042



Lori Lipstick™
5" 33996



Kitty Nail Polish™
5" 33997



Clara Sunscreen™
5" 33998



Serena Mermaid™
5" 33999



PROGRAM HIGHLIGHT

PALM PALS™ COLLECTION

P2-5, 8-9
Purchase \$1,000.00 of any Palm Pals™ product on a single invoice and receive a R1683 display rack at no charge available upon request (\$100.00 value - Canada only).

PROGRAM HIGHLIGHT

PALM PALS™ COLLECTION

P2-5, 8-9
Purchase \$1,500.00 of any Palm Pals™ product on a single invoice and receive a R1686 display rack at no charge available upon request (\$175.00 value - Canada only).

PROGRAM HIGHLIGHT

PALM PALS™ COLLECTION

P2-5, 8-9
Purchase \$1,000.00 of any Palm Pals™ product on a single invoice and receive a R1687 display rack at no charge available upon request (\$100.00 value - Canada only).

PROGRAM HIGHLIGHT

PALM PALS DISPLAY BOX

Purchase 24 pcs. of 5" Palm Pals™ and receive a CD0017 Display Box at no charge available upon request.



Dual Spin Display Rack
R1683

15.25" W x 70" H
Fits approx. 108 pcs.
With wheel base 24"W
Header Card: S0058



Aurora® Wooden
Display Rack
R1686

20"L x 14"W x 64"H
Fits approx. 150 pcs.



L & R Side View

Palm Pals™
Corrugated Floor Display
R1687

24"W x 12"D x 62"H
Fits approx. 160 pcs.



Palm Pals™ CDU CD0017
19.25"L x 10.5"W x 2"H

PROGRAM HIGHLIGHT

AURORA RED DISPLAY BOX

Purchase 24 pcs. of 5" Palm Pals™ and receive a CD0003 Display Box at no charge available upon request.



Aurora® Red CDU CD0003
19.25"L x 10.5"W x 2"H



All styles



Arnie Armadillo™
10" 34386



Gabby Gray Squirrel™
10" 34388



Mumbles Manatee™
10" 34389



Rio Rhino™
10" 34391



Bonnie
Blueberry Cow™
10" 34390



Priya
Pink Leopard™
10" 34393



Harlo Hippo™
10" 34392



Layton
Longhorn Cow™
10" 34387



NEW

Pancake Panda™
12" 34398



NEW

Angelo Axolotl™
12" 34395



NEW

Torta Turtle™
12" 34397



NEW

Stef Strawberry Cow™
12" 34399



NEW

Spiffy Spotted Pig™
12" 34396



NEW

Cassidy Cat™
12" 34394



Fancy Pals™

The Original Toy Pet Carriers

All Fancy Pals™ Toy Pet Carriers range in size from 5.5" to 8". Bean filled plush pets are removable. Each pet is secured inside carrier for security at retail.



NEW

Princess Kitty™ Tutu
7" 32973



NEW

Giddyup Boot™ Pink
7.5" 32969



NEW

Rainbow Unicorn™ Boot
7.5" 32970



NEW

Peek-A-Boo™
Strawberry Cow
7.5" 32972



NEW

Peek-A-Boo™
Purple Axolotl
7.5" 32971



WARNING:
CHOKING HAZARD - Small parts.
Not for children under 3 years.

All Mini Flopsie™ and Flopsie™ are bean filled. Aurora® only uses embroidered or lock washer eyes and noses for safety.

Mini Flopsie™



NEW



Ube Axolotl™
8" 31389



NEW



Wynn Woolly Mammoth™
8" 31390



NEW



Woodland Babies
Owlet™
8" 31388



All styles



NEW



Craig Highland Cow™
12" 31969



NEW



Sadie Strawberry Cow™
12" 31968



NEW



Summer Yellow Lab™
12" 31970



All styles



NEW



Xochitl Black Axolotl™
12" 31967



NEW



Bindi Platypus™
12" 31971



NEW



Wynn Woolly Mammoth™
12" 31972



NEW

Axel Axolotl™
33" 31673



Charlie Capybara™
26" 31674



NEW

Super Flopsie™

Peppa Pig™



NEW



Peppa Pig
Palm Pals™
5" 44402



NEW



Peppa Pig
Clip-On
4.5" 44403



Ages
12+

NEW



Baby Evie
Palm Pals™
5" 44408



NEW



George Pig
Palm Pals™
5" 44405



NEW



Mummy Pig
Palm Pals™
5" 44406



NEW



Daddy Pig
Palm Pals™
5" 44407



NEW



Peppa Pig
8" 44400



NEW



George Pig
8" 44404



NEW



Peppa Pig
12" 44401



REAR VIEW
B

All styles
except Clip-on



WubbaNub®

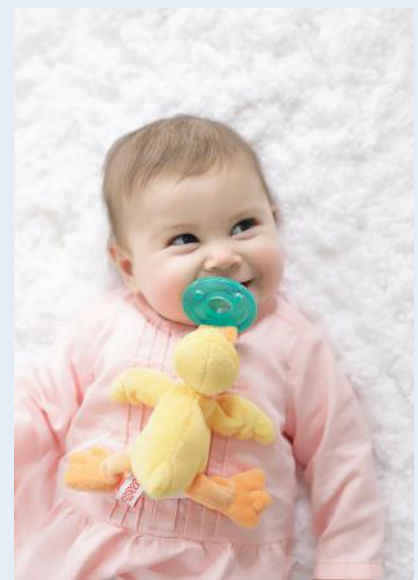
THE *Original* PACIFIER-PLUSH COMBO



In 1999, Carla and her family embarked on their first vacation with their newborn son Bret. Hoping for a relaxing week away, they encountered a challenge when Bret, unable to grasp his pacifier, became upset. In a stroke of inspiration, Carla used the hotel sewing kit to attach his beloved plush toy to the pacifier. Thus, the first WubbaNub was born.



BABY'S
first
FRIEND



TONS OF LOVE IN EVERY WUB!®



2x
Soothing



Safety
Tested



Easy
to Clean

First to market (1999), created plush/pacifier category

Collectible with a loyal following

Baby's first friend, grows with family

Mom-Owned & Operated

Original

Patented design

*BPA, PVC &
Phthalate free*

*thoughtfully sized
for babies*

*easy for little hands
to grasp onto*

100% silicone pacifier





SUSTAINABLY DEVELOPED PACKAGING

Our latest innovation is a sustainably-made pouch, made using PCR packaging. PCR, or post-consumer recycled plastics, gives used plastics a second life. It reduces the amount of waste produced and collected, making it better for the environment with less waste in landfills and water sources.

Detachable

Patent-pending fastening mechanism

*thoughtfully sized
for babies*



*BPA, PVC &
Phthalate free*

*easy for little hands
to grasp onto*



replaceable pacifier



*clip attachment works with most
ring-style pacifiers and teethers*

100% silicone pacifier

WubbaNub

Original Collection

PACKAGING KEY

PB = poly bag

PH = pouch



NEW

BLUE BEAR
W32429-PH



7 19771 32429 0



NEW

PINK BEAR
W32428-PB



7 19771 32428 3



NEW

CAMO BEAR
W32708-PB



7 19771 32708 6



NEW

HEART WARRIOR BEAR
W32712-PH



7 19771 32712 3



NEW

GREY ELEPHANT
W32407-PH



7 19771 32407 8



NEW

PINK ELEPHANT
W32623-PH



7 19771 32623 2



NEW

BLUE ELEPHANT
W32818-PB



7 19771 32818 2



NEW

BABY GIRAFFE
W32352-PH



7 19771 32352 1



NEW

BABY LION
W32592-PH



7 19771 32592 1



NEW

TIGER
W32494-PH



7 19771 32494 8



NEW

MONKEY
W32430-PH



7 19771 32430 6



NEW

SLOTH
W32706-PB



7 19771 32706 2



NEW

POLAR BEAR
W33087-PH



8 50032 03938 3

WubbaNub

Original Collection



TAN REINDEER
W33085-PH



PLAID REINDEER
W32543-PH



MOOSE
W32614-PH



LONGHORN BULL
W32331-PH



BABY COW
W32668-PH



PACKAGING KEY
PB = poly bag
PH = pouch



PB = poly bag



HORSE
W32632-PH



LLAMA
W33084-PH



LAMB
W32351-PH



PH = pouch



ORANGE DUCK
W32554-PH



FROG
W31635-PH



TURTLE
W32477-PH



RED DOG
W31196-PB



MACKIE PUPPY
W32613-PH



BROWN PUPPY
W32294-PH



WubbaNub

Original Collection

PACKAGING KEY

PB = poly bag

PH = pouch



NEW

GREY PENGUIN
W32555-PH



NEW

AXOLOTL
W33202-PH



NEW

FAIRYTALE DRAGON
W32663-PH



NEW

WHITE UNICORN
W32667-PH



NEW

PINK UNICORN
W32716-PB



NEW

BABY DINO
W32486-PB



NEW

RED DRAGON
W32287-PH



NEW

BLUE MONSTER
W32618-PH



NEW

GREEN MONSTER
W32617-PH



NEW

PURPLE MONSTER
W32616-PH



Detachable Collection



NEW

DETACHABLE GIRAFFE

W92352-PH



NEW

DETACHABLE COW

W92668-PH



PH = pouch



NEW

DETACHABLE BROWN PUPPY

W93093-PH



NEW

DETACHABLE BEAR

W92662-PH



works with most ring-style pacifiers and teethers
grows with baby



replace pacifiers
as needed



switch to teether around
6 months old



detach accessories and use as a
snuggle buddy



NEW

3 PACK PACIFIERS

W19203-PH



NEW

TEETHER

W19500-PH



both clips onto detachable Wub or can be used by itself



Major League Baseball

BABY'S FIRST FRIEND



HOUSTON ASTROS™ BEAR
W61005



BOSTON RED SOX™ BEAR
W61001



CHICAGO CUBS™ BEAR
W61002



LOS ANGELES DODGERS™ BEAR
W61003



**Not available
in Canada**



NEW YORK METS™ BEAR
W61004



NEW YORK YANKEES™ BEAR
W61000



NEW YORK YANKEES™
PINSTRIPE PUPPY
W61009



Clamshell
packaging



SAN FRANCISCO GIANTS™ BEAR
W61006



ST. LOUIS CARDINALS™ BEAR
W61007



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Lovey Collection

WubbaNub



NEW

BABY BEAR
W52677-PB



NEW

YELLOW DUCK
W52554-PB



NEW

BROWN PUPPY
W52294-PB



PB = poly bag



NEW

COW
W52668-PB



NEW

LAMB
W52673-PB



NEW

ELEPHANT
W52407-PB



NEW

MONKEY
W52674-PB



NEW

GIRAFFE
W52672-PB



NEW

TIGER
W52494-PB



NEW

LION
W52592-PB



NEW

PINK ELEPHANT
W52623-PB



NEW

GREEN MONSTER
W52617-PB



NEW

BLUE MONSTER
W52618-PB



NEW

PURPLE MONSTER
W52616-PB



NEW

RED DRAGON
W52287-PB



NEW

DINO
W52486-PB



NEW

WHITE UNICORN
W52667-PB



PEANUTS®



NEW



Spudsters™ Snoopy
10" 40527

NEW



Cuddles Snoopy
12" 40528



NEW

Huggable Snoopy
18" 40526



75th Anniversary
Limited Edition Snoopy
10" 40502



75th Anniversary
Snoopy Palm Pals™
5" 40525





NEW



Too Cute™ Grinch
9" 15298



NEW



Snoozles™ Grinch
18" 15299



All styles

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NEW



Charlie Bear
Palm Pals™
5" 15885



NEW



Tuk Elephant
Palm Pals™
5" 15886



NEW



Sparkle Unicorn
Palm Pals™
5" 15889



NEW



Luffie Lamb
Palm Pals™
5" 15887



NEW



Raffie Giraffe
Palm Pals™
5" 15888



NEW FILED
B

All styles

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NEW



Custard Meowchi
Palm Pals™
5" 44538



NEW



Taro Meowchi
Palm Pals™
5" 44537



NEW



Strawberry Meowchi
Palm Pals™
5" 44535



NEW



Ube Meowchi
Palm Pals™
5" 44536



NEW



Black Sesame Meowchi
Palm Pals™
5" 44534



NEW FILED
B

All styles



NEW

My Rainbow Friends™
8.5" Carrier 2" ~ 4"
4 Style Asst.
23527



We Make
Sounds!



NEW

My Fishy Friends™
8" Carrier 2" ~ 4"
4 Style Asst.
23528



NEW

My First Greenhouse™
8.5" Carrier 2" ~ 4"
4 Style Asst.
23529



ebba Cuddlers™



Perri Pup™
14" 23521



Piper Pup
Luvster™
16" 23523



Starlight Unicorn
Luvster™
16" 23522



Softiesaurus™



Whitley Woolly Mammoth
Luvster™
16" 23524

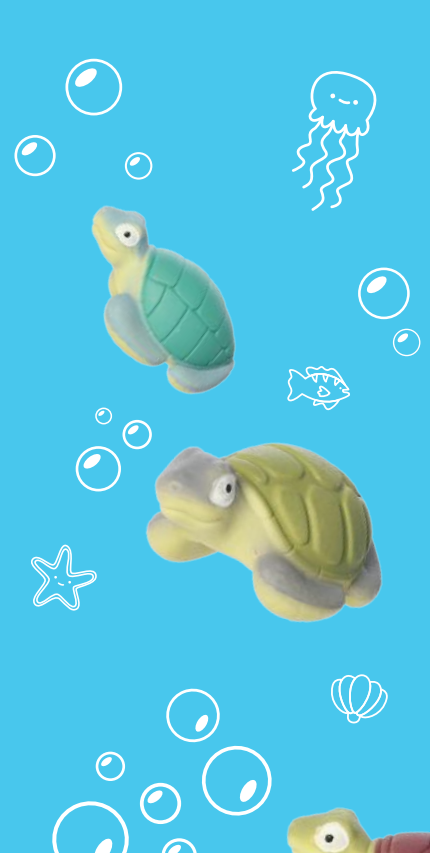


Theo T-Rex Luvster™
16" 23525



Traci Triceratops
Luvster™
16" 23526





Midyear 2025





Impulse



NEW

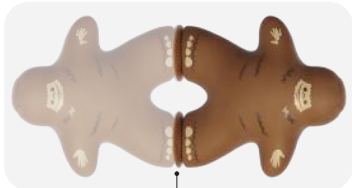
**Pig Suction
Buddy Minis**
Age 3+
2 Asst. Styles
3.5" T40211



Display of 12



Suction Feet



Suction Feet



NEW

**Bigfoot Suction
Buddy**
Age 3+
2 Asst. Styles
5" T40209



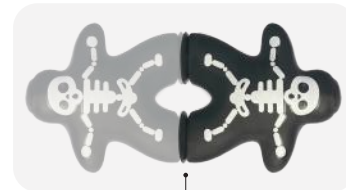
Display of 12



**Skeleton
Suction Buddy**
Age 3+
2 Asst. Styles
5" T40203



Display of 12



Suction Feet



Soak in water 12-24 hours figure will emerge 72 hours later item can be removed from shell & grow even more!



NEW

**Jumbo Grow
Sea Turtle Egg**
Age 5+
3" T40212



**Marshmallow
Penguin Squeeze**
Age 3+
2 Asst. Colors
2.5" T40204



Display of 12

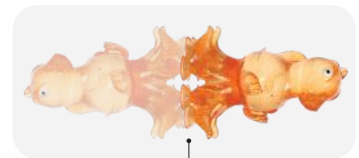


NEW

**Dinosaur Suction
Squeezies**
Age 5+
4 Styles/3 Colors
3" T40172



Display of 12



Suction Tentacles



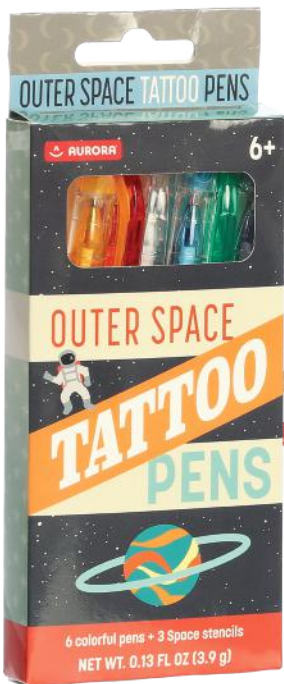


NEW
Capybara Poppers
Age 3+
4" T40210

Display of 12

Spider Poppers
Age 3+
3.5" T40206

Display of 12



Includes
6 pens &
3 stencils



Space Tattoo Pens
Age 6+
T40213



NEW



Includes
6 pens &
3 stencils



Dinosaur Tattoo Pens
Age 6+
T40220



NEW

Squishy Animals



NEW

Axolotl
Squish Animal
Age 3+
2 Asst. Colors
6" T40207



Display of 18



NEW

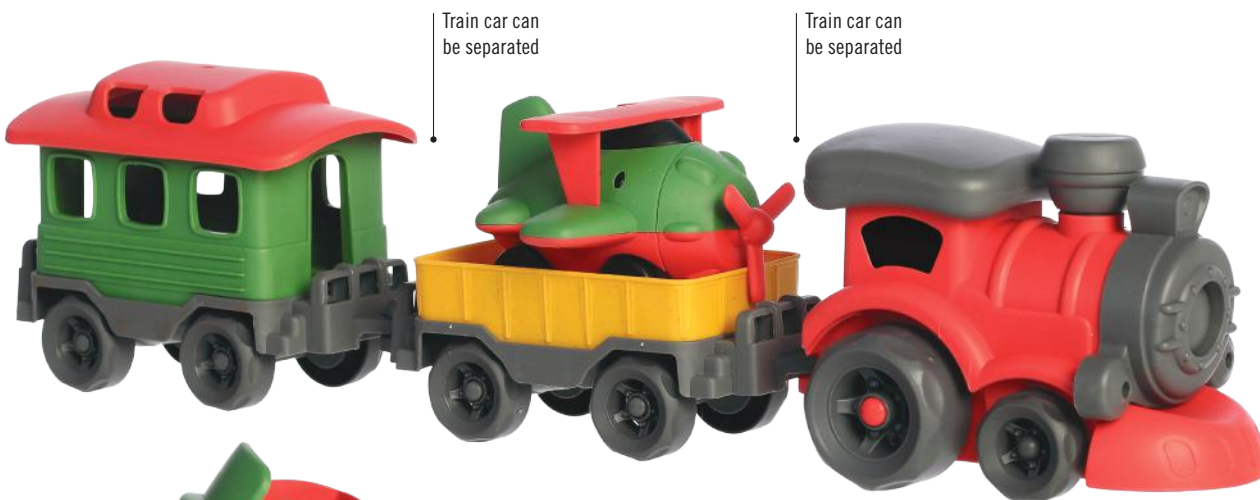
Rhinoceros
Squish Animal
Age 3+
5" T40208



Display of 18



Vehicles



Train car can
be separated

Train car can
be separated

NEW

Large Train Set
Age 18m+
2 Asst. Colors
18" T40214





WubbaNub®



wubbanub.com



@wubbanub



fb.com/wubbanub